

**Subject:** Re: CM Bonin letter on TNC NELA

**From:** Jessica Duboff <jessica.duboff@lacity.org>

**Date:** 05/15/2015 12:38 PM

**To:** Donald Duckworth <duckworth.donald@gmail.com>

**CC:** Laurie Hughes <lhughes@gatewaytola.org>, Christina Davis <Christina@laxcoastal.com>, Miki Payne2 <miki@hbdrollinger.com>

Hi Don-

Thanks for your input. This letter is a specific response to BOAC taking public comment on the draft Non-Exclusive Licensing Agreement for TNCs, which is why it is silent on the other concerns outside of requesting a level playing field.

As we talked about yesterday, since there are so many moving parts to the congestion/idling problem in the area, I don't think there is any silver bullet solution, but a number of things we will need to do. If implemented correctly, I do believe getting the TNCs the license they need to pick up will help for a couple reasons- 1) The NELA creates a holding lot for the TNCs. Through their technology, the vehicles will ONLY be able to receive a passenger pick-up request through the app if they are in that lot, not in the community. Thus those vehicles will not be waiting around to pick up a passenger who has hopped a shuttle to a hotel or the Parking Spot and then calls them. 2) Once TNCs can pick up, I expect the number of code pinks to go down, thus lowering the incentive for taxis to congest the area.

Our office is working closely with the taxi commission, their administrator is meeting with the various companies on Wednesday to inform them about the area to wait on Alverstone. We're also talking to LADOT about enforcement policies.

Thanks,  
Jessica

On Thu, May 14, 2015 at 7:09 PM, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Thank you Jessica...

The letter does look good. We'd like to reflect on it a bit to be sure that it covers all of our issues but it seems to definitely hit at least the high points, at least insofar as TNCs are concerned. I'd like to ask for LAPD's perspective.

It seems to me that the Council Member's letter is silent with respect to all taxis and limos, although it does say that all transportation services should operate on a "level playing field." So they would all have to observe the same

staging / parking area restrictions, right? As I understood this morning's meeting that might mean that the City's taxi and limo regulations would need to be amended at the same time that the referenced NELA was adopted. Conceptually, taxi and limo parking, staging, littering, etc in WTC BID is 2/3 of the problem; and, TNCs are 1/3 of the problem. Right? The subject of "pink" calls needs to be openly considered by all of us. Is this still a valid concept and the best practice for us to follow? Is the proposed new staging lot adequately sized? How are we going to initiate these changes as needed? When? Who? It would be ideal to see the CD11 take the lead here on behalf of its constituents.

We agree with Laurie's comment that a short-term solution needs to be provided while the long-term solution is implemented. Residents, business owners, and property owners in Westchester are screaming for quick relief!

Thank you again. We look forward to working with you to resolve this problem. Please express our appreciation to the Council Member.

On Thu, May 14, 2015 at 3:22 PM, Jessica Duboff <[jessica.duboff@lacity.org](mailto:jessica.duboff@lacity.org)> wrote:


Hi all-

Please see the attached letter that CM Bonin sent to BOAC today to make sure that as they work towards allowing Uber and Lyft to pick up at LAX that we do not create any untended issues in your neighborhoods.

Let me know if you have any questions.

Thanks,  
Jessica

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 Logo5-web. **Jessica Duboff**  
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**Jessica Duboff**

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Councilmember Mike Bonin

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